

CONCEPTIONS ABOUT THE TEACHER AND THE SCHOOL IN BRAZILIAN CINEMA: CRITICAL ANALYSIS OF FILM DISCOURSES

Abstract

*This article presents a critical analysis of the discourses of contemporary Brazilian films that shows the teacher as character and / or the school as scenery, produced / supported by Globo Organizations with Globo Filmes. Initially it develops the methodology of critical analysis of film discourse, comprised of a three-dimensional approach that involves text, discursive practice and social practice. It then characterizes the contemporary Brazilian film activity from the concepts of hegemony and cultural industry. In order to then present critical analyzes of the discourses of three films - *Uma professora muito maluquinha* (2011), (free translations: *A very crazy teacher*), *Verônica* (2009) and *Qualquer gato vira-lata* (2011) (free translation: *Any stray cat*) - with the goal of identifying concepts and meanings, about the teacher and the school, which those involved in the production of such films intend to hegemonize. Such as the appreciation of semi-learning; annulment of teaching in favor of autonomous learning and the social conformity.*

Keywords: *Critical analysis of film discourse. Brazilian Cinema. Movies about the teacher and the school.*